

SWITZERLAND'S DIGITAL DNA 2020

The majority of Swiss citizens are
in favor of digitization

HEALTH

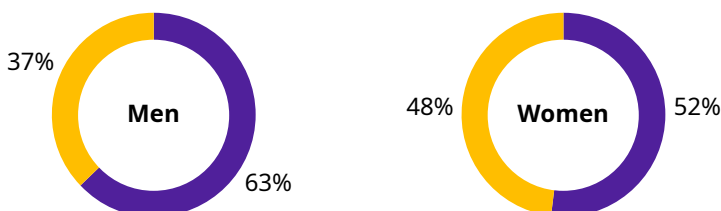
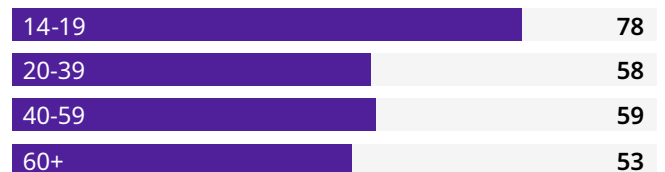
Hopes for innovation in the healthcare industry have increased.
Women are more sceptical than men.



Internet and technology improve disease
diagnosis and cures

Approval by age (%)

High approval among youngest generation



58% vs ²⁰¹⁹57%

Internet and technology help me live healthier

42%

Internet and technology make me sick

EDUCATION

The effects of digitization on education are perceived as positive.

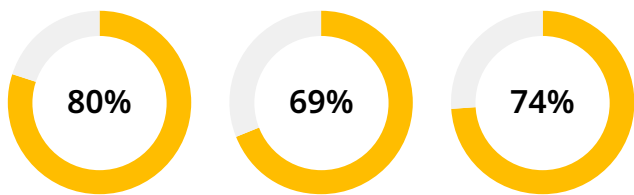


Internet and technology simplify lifelong learning and help the learning process



Digitization makes young generations more curious and active

By educational level



University degree Apprenticeship Compulsory school

By age (%)



E-DEMOCRACY

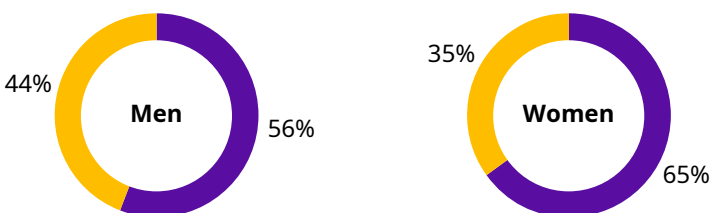
Agreement that digitization improves co-determination rights.

Women demand more regulation.



Internet and technology improve co-determination opportunities

By residential area (%)



60% vs ²⁰¹⁹ 62%

More regulation is needed to control internet and technology

40%

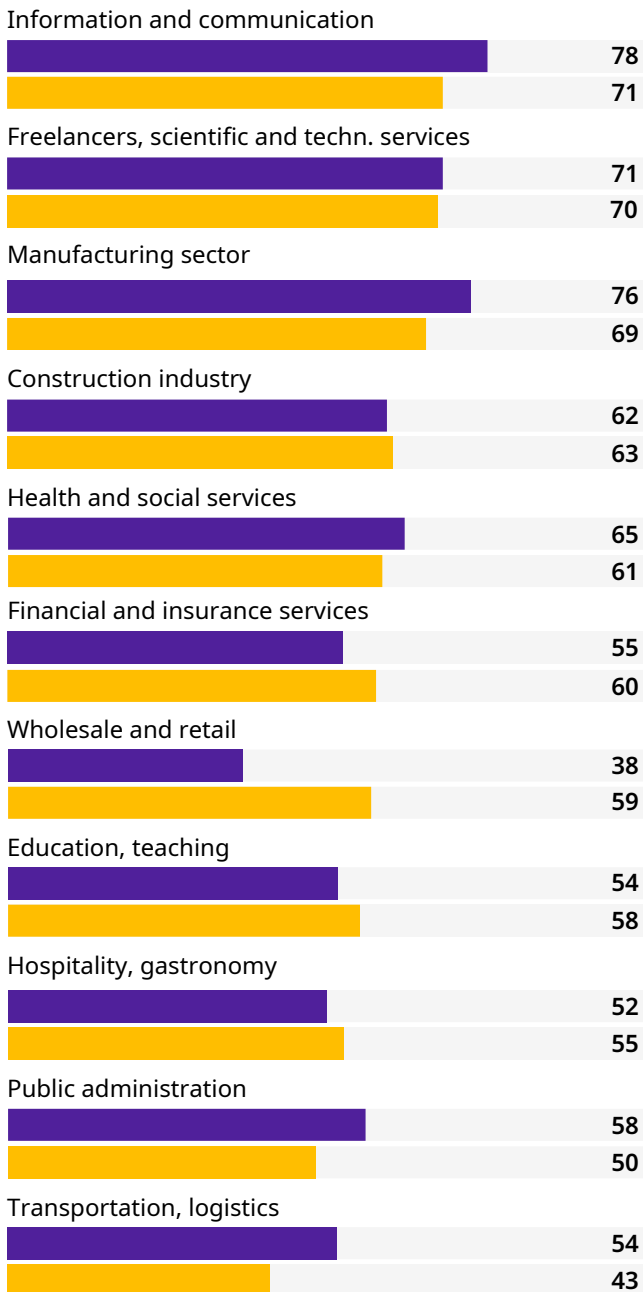
Less regulation is needed for internet and technology to reach their full potential

WORK 4.0

Generally positive job prospects — but not equally for all population groups and industry sectors. Moreover, digitization leaves some industries behind more than others.

Positive job prospects by industry sector (%)

Sorted by declining approval

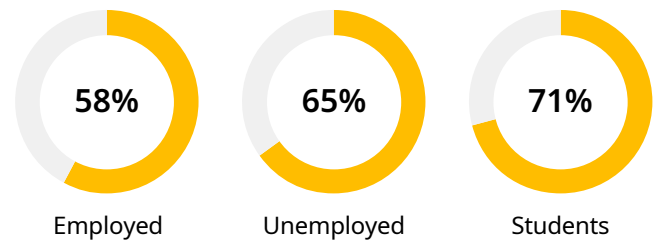


■ 2019 ■ 2020



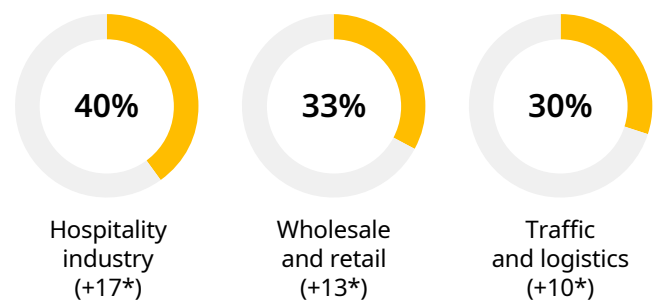
Digitization will create jobs in Switzerland for people like me

By work situation



I do not feel able to keep up with the speed of technological progress

Growth by industry sector



*Change compared to 2019, in percentage points

MOBILITY & INFRASTRUCTURE

High level of agreement on simplifying mobility and services through digitization — especially in cities.



Internet and technology simplify my personal mobility planning

By residential area (%)



Technology simplifies/improves many traditional services

By residential area (%)



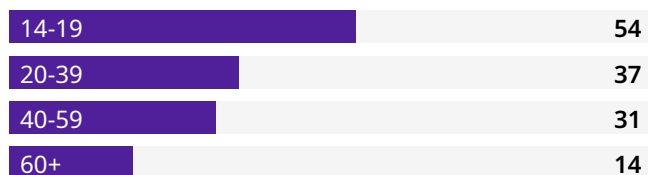
SOCIETY & MEDIA

The willingness to share property with others is limited — the willingness is highest among young Swiss.



I feel comfortable sharing my property such as my car or apartment with others

By age (%)



Internet and technology reduce the credibility of news

By residential area (%)



DATA PRIVACY

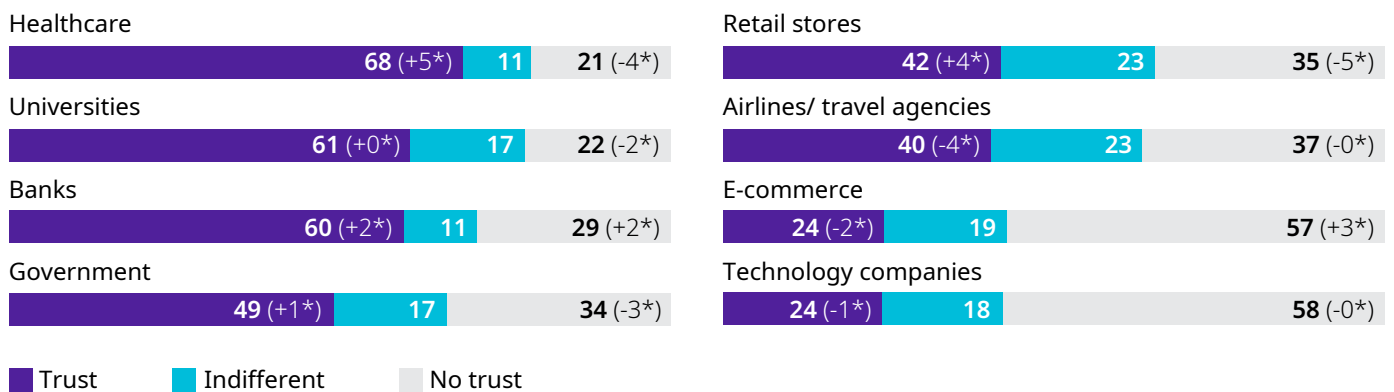
Increasing willingness to share personal data — especially in system-relevant industries.



It is no problem for me to pass on my personal data to third parties

Willingness to share data, by sector (%)

Sorted by decreasing confidence



*Change compared to 2019, in percentage points

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ABOUT THE SURVEY

Oliver Wyman examined Switzerland's digital DNA for the fourth time at the end of September. We asked 1,500 people in German- and French-speaking Switzerland about their assessment of the current and future impact of digitization on 7 different thematic worlds: Work 4.0, education, data privacy, mobility & infrastructure, e-democracy, health, and society & media.